INDIAN FOUNDRY JOURNAL ADVERTISEMENT TARIFF

With Effect from 1st April 2025 (Rate for Single Insertion)

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(Double-Spread)	₹ 55,000/-	PAGE FACING N.C. & Secretariat (colour)	₹ 15,000/-
SECOND COVER (colour)	₹ 33,000/-	FULL PAGE (colour)	₹ 14,000/-
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PAGE FACING 'EDITORIAL' (colour)	₹ 15,000/-	Colour Full Page : US\$ 440 per insertion (No discount)	

Discount is allowed at the following rates against advance payment of the total net amount paid at a time.

For 12 insertions 20%; For 6 insertions 15%; For 3-5 insertions 5%. No other Commission or Discount is available. **GST @5% to be added.**

MECHANICAL DETAILS

Finish size of journal : W: 210 mm, H : 280 mm

Size of full page Ad.: W : 180 mm, H : 246 mm

Size of full page ad (with bleed) : W; 216 mm, H 286 mm

Size of half page ad : W : 180 mm, H 118

HOW TO PAY

Payment is to be made in advance by a Demand Draft or At Par Cheque favouring "The Institute of Indian Foundrymen", payable at Kolkata.

FILE FORMAT

Either of the following formats in order of preference :

- Freehand; Corel Draw; illustrator; Indesign along with all links. All fonts to be converted to path / curve / outline. All links must be minimum 300 dpi (CMYK).
- 2. EPS with fonts converted to path / curve / outline.
- 3. High resolution pdf with fonts converted to path / curve / outline.
- 4. Tiff / JPG files (CMYK) in minimum 300 dpi

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